

# FISH WELFARE INITIATIVE

## 2023 Fundraising Proposal

**2023 Budget:** \$640,000

**2023 Funding Gap:** **\$235,000**

**Countries of Operation:** India, China

**Entity registration:** 501(c)(3) in the US, registered charity in India

Fish Welfare Initiative (FWI) reduces the suffering of farmed fishes by **researching and executing welfare interventions.**



### Breaking new ground

We make progress in the most challenging areas of the animal movement: farmed fishes, working with farmers, and working in India and China.



### Unique, farmer-centric approach

We are one of the few organizations working with farmers—currently 75 of them—to directly improve welfare conditions on the farm.



### Local movement growth

In 3 years we have built a team of 20, of whom most are Indian, half are from local regions, and most haven't been involved in the movement previously.

## 2022 Key Achievements


- Improved the **lives of 720,000 fishes** (total: 1.14M).
- Transitioned 52 additional fish farms** to higher-welfare practices (total: 89).
- Research:** Developed our [Version 2 Welfare Standard](#) (expected to be more impactful & scalable).
- Signed 2 additional MOUs with Indian corporations** to trial higher-welfare fish.
- Policy:** Andhra Pradesh Fisheries Department [formally recognized](#) FWI to provide input on policies.
- China:** [Co-hosted](#) first-ever Aquatic Animal Welfare Forum at World Conference on Farm Animal Welfare.
- Philippines:** [Completed](#) 6-month farmer program.


## 2023 Key Goals

- Improve the lives of **additional 1.5M fishes.**
- Transition a net additional 150 farms** to higher-welfare practices.
- Research:** Test our Version 2 Standard such that we are  $\geq 75\%$  confident that it is sufficiently impactful and implementable at scale.
- Corporate:** Secure 3 additional commitments and conduct 2 trial runs.
- Policy:** Ensure 1 Indian state government passes mandate to improve water quality.
- China:** Submit 2 species-specific welfare standards to the Chinese standards authority.

## Learn More

- [Budget](#)
- [Objectives and Key Results](#)
- [Donation FAQ](#)
- [Theory of Change](#)

 [www.fishwelfareinitiative.org](http://www.fishwelfareinitiative.org)

 We love to hear your questions and feedback on our strategy! Contact [haven@fwi.fish](mailto:haven@fwi.fish) for more information.



*In whichever ways you do, thank you for supporting the animal movement!*