

Alliance for Responsible Aquaculture

Corporate Commitment

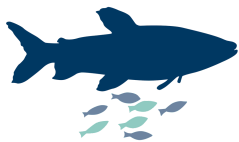
To whom it may concern:

As you may know, aquaculture in India suffers from many issues. Sustainability is disregarded, supply chains are opaque, inconsistent standards are applied and the fish are invariably treated inhumanely. The issues make it challenging for your company to adhere to the high standards of sustainability, traceability, product quality and animal welfare towards which you aspire.

To address these issues, Fish Welfare Initiative India Foundation is pleased to invite you to join the Alliance for Responsible Aquaculture (ARA). The ARA is a diverse collective of farmers, NGOs, and corporations like yours—all of whom share an interest in improving how fish are sourced. To this end, ARA corporate members agree to abide by the commitment below.

Thank you for your interest in improving Indian aquaculture.

Sincerely,



Fish Welfare Initiative
India Foundation

THE COMMITMENT

We will ensure that our suppliers meet the following requirements for 100% of our farmed fish products:

1. Healthy stocking densities.
2. Consistently high water quality.
3. Other best aquaculture and animal welfare practices.

The specific stocking densities, water quality levels and other standards will be set in collaboration with Fish Welfare Initiative based on the species, production systems and current practices of your suppliers.